TECH WISE
SOLUTIONS

TECH WISE SOLUTIONS:
Product Portfolio
for MSPs & Resellers

INTRODUCTION

Tech Wise Solutions is a trusted distributor of cutting-edge Cyber Security & Data Protection solutions. We partner with MSPs and resellers to empower businesses across Africa with best-in-class cyber security technologies. Our portfolio includes:

- **Acronis B2B & B2C** – Backup, Disaster Recovery, Endpoint Management & Cyber Protection.
- **Bitdefender B2B & B2C** – Next-Generation Endpoint Security & Threat Intelligence.
- **Trustwave** – Managed Security Services, MailMarshal Email Security & Threat Detection.
- **Zecurion** – Data Loss Prevention (DLP) & Insider Threat Protection.
- **Sendmarc** – Email Security & Domain Authentication.
- **DigiGuard** - Digital Risk Protection, Online Monitoring, Fraud Protection, Data Misuse.

Why Partner with Us?

- Pre-sales & post-sales support.
- Comprehensive Product Training
- Marketing & sales materials.
- Dedicated account management.
- Full Technical Support and Enablement.

Acronis

Acronis is a leader in cyber protection, offering integrated solutions that combine backup, disaster recovery, cybersecurity, and endpoint management in a single platform. Its innovative approach ensures data security, business continuity, and regulatory compliance for businesses of all sizes.

Key Products & Features:

- **Acronis Cyber Protect Cloud** – A unified solution integrating backup, AI-powered anti-malware, and endpoint protection.
- **Acronis Backup** – Advanced backup and recovery for physical, virtual & cloud.
- **Acronis Disaster Recovery** – Ensures minimal downtime with failover to cloud infrastructure.
- **Acronis Security Awareness Training** – Delivering security awareness training to multiple clients is now effortless with Acronis. Leave the management and administrative burden behind and provide training that your customers and their employees will enjoy.
- **Acronis Advanced Packs** – Modular upgrades that allow MSPs to offer enhanced security, endpoint management, and compliance solutions.

- **AI-Based Ransomware Protection** – Proactively detects and prevents ransomware attacks in real time.
- **Microsoft 365 & Google Workspace Backup** – Secure cloud-to-cloud backup for emails, OneDrive, SharePoint, and more.
- **Universal Restore** – Recover data across different hardware and environments effortlessly.
- **Acronis True Image** – Acronis True Image is a cyber protection and backup solution for home users and small businesses. It offers full-image and file backups, cloud storage, and AI-powered malware protection, ensuring secure recovery from data loss, hardware failure, or cyber threats.

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SELLING ACRONIS: KEY SELLING POINTS & TARGET AUDIENCE

Who to Target When Selling Acronis?

Acronis is ideal for:

- **MSPs & IT Service Providers** – Looking to offer managed backup & security solutions.
- **SMBs & Enterprises** – Companies needing robust cyber protection & compliance.
- **All Industries** – Suitable for all industries, with customized options for specialised sectors and compliance requirements
- **Remote & Hybrid Workforces** – Businesses requiring secure file sharing & endpoint security.
- **E-commerce & SaaS Businesses** – Companies with mission-critical data needing continuous uptime.
- **Home Users & SMB's** – Acronis True Image is a cyber protection and backup solution for home users and SMBs looking to safeguard their digital assets and protect against data loss, hardware failure, and cyber threats.

Key Selling Points for Resellers

- **All-in-One Solution** – Unified backup, security, and disaster recovery in a single platform.
- **Flexible Licensing** – Pay-as-you-go or subscription models.
- **Cloud & On-Premises Deployment** – Works across physical, virtual, and cloud environments.
- **Seamless Integration** – Compatible with major RMM & PSA tools like ConnectWise, Autotask, and Kaseya.
- **Scalability** – Tailor solutions for small businesses up to large enterprises.
- **Ransomware & Zero-Day Protection** – AI-driven security to stop emerging threats.
- **Microsoft 365 & Google Workspace Backup** – Ensure compliance and recover lost data easily.
- **Automation & Easy Management** – Streamlined workflows for resellers to manage multiple clients effortlessly.

How to get Started

- **Partner Benefits** – Get access to marketing materials, technical training, and pre-sales support.
- **Sales & Technical Support** – Dedicated Tech Wise Solutions team for onboarding & ongoing assistance as well as Tier 1 Technical Support.
- **Training & Certifications** – Webinars, technical certifications, and sales training for partners .
- **Easy Onboarding** – Sign up, deploy, and start managing clients within minutes.
- **Trial & Demo Options** – Offer free trials to prospects and clients to showcase Acronis's strength.

Acronis True Image

Acronis True Image is an industry-leading cyber protection solution that combines backup, disaster recovery, and cybersecurity into a single, intuitive platform. Designed for home users and small businesses, it provides secure, reliable, and efficient data protection against system failures, cyber threats, and accidental data loss.

Key Products & Features:

- **Full Image & File-Level Backup** – Secure entire systems or specific files and folders.
- **Real-Time Cyber Protection** – AI-powered antivirus, anti-malware, and ransomware defense.
- **Cloud & Local Backup** – Store data locally, on external drives, NAS, or in the Acronis Cloud.
- **Instant Recovery** – Restore entire systems within minutes after hardware failure or attack.
- **Flexible Scheduling & Continuous Backup** – Automatic, customizable backup plans.

Acronis Cloud Storage (Optional Add-On)

- **Secure, encrypted cloud backup** for offsite protection.
- **Anywhere access** to backed-up files.
- **Scalable storage options** based on user needs.
- **Acronis Active Protection**
    - Proactive ransomware defense with rollback capability.
    - Detects unauthorized encryption attempts and automatically restores affected files.
- **Acronis Universal Restore**
    - Restore data to different hardware without compatibility issues.
    - Seamless migration between devices and operating systems.

SELLING ACRONIS TRUE IMAGE: KEY SELLING POINTS & TARGET AUDIENCE

Who to Target When Selling Acronis True Image?

Acronis True Image is ideal for:

- **Home Users & Families** – Protect important files, photos, and digital memories.
- **Freelancers & Remote Workers** – Ensure seamless work continuity with instant recovery.
- **Small Businesses & Startups** – Affordable, scalable backup solutions for multiple devices.
- **Gamers & Content Creators** – Protect high-value data against crashes, ransomware, and corruption.

Why Choose Acronis True Image?

- **All-in-one backup & security solution** (no need for separate antivirus software).
- **Reliable and easy to use** with an intuitive interface.
- **Fast recovery & universal restore** for seamless device transitions.
- **Trusted brand with a strong reputation** in cyber protection.

Key Selling Points for Resellers

- **Industry-Leading Backup & Cyber Protection**
  - Combines backup with cybersecurity (antivirus, anti-malware, ransomware defense).
  - Trusted by millions of users globally.
- **Multi-Platform Compatibility**
  - Supports Windows, macOS, iOS, and Android.
  - Works with external drives, NAS, and cloud storage.
- **Fast & Easy Deployment**
  - Plug-and-play setup with minimal user effort.
  - Automated, scheduled backups for hands-free protection.
- **Flexible Backup & Recovery Options**
  - Full system image backups or selective file backups.
  - Restore entire OS, applications, and settings within minutes.
- **Advanced Ransomware Protection**
  - AI-powered defense actively detects and blocks cyber threats.
  - Instant file recovery in case of unauthorized encryption attempts.
- **Scalable Cloud Storage for Enhanced Security**
  - Secure, offsite backup prevents data loss due to hardware failure or disasters.
  - End-to-end encryption ensures data privacy.

Bitdefender®

BUSINESS SOLUTIONS | Cybersecurity Built For Resilience

Bitdefender is a global leader in cybersecurity, providing advanced threat prevention, detection, and response across endpoints, networks, and cloud environments. With machine learning, behavioural analytics, and AI-powered security, Bitdefender helps businesses stay ahead of modern cyber threats.

Key Products & Features:

- **Bitdefender GravityZone Cloud MSP Security** – A multi-tenant security platform for MSPs and Resellers to manage client security with automated detection and response.
- **Bitdefender GravityZone Business Security** - Ideal for small businesses looking for simple, yet efficient security. Achieve complete protection against all types of malware.
- **Bitdefender GravityZone Business Security Premium** - For companies looking for aggressive protection against sophisticated threats with additional features and capabilities to enhance security operations and reduce operational overhead.
- **Bitdefender GravityZone Business Security Enterprise -** For companies seeking an integrated next-gen Prevention, Detection and Response platform that protects against sophisticated cyber threats.

- **Bitdefender Extended Detection & Response (XDR)** – Advanced threat hunting across endpoints, networks, cloud, and email.
- **Bitdefender Managed Detection & Response (MDR)** – 24/7 security operations with threat intelligence and response.
- **Bitdefender Email Security** – AI-powered anti-phishing, anti-malware, and anti-spam protection for Microsoft 365 and Google Workspace.
- **Bitdefender GravityZone Integrated Patch Management** – Provides comprehensive patch management across Windows, Mac, and Linux operating systems, enabling fast, manual, and automatic patching of vulnerabilities to reduce security risks.
  Note: Patch coverage for Linux may vary, and not all distributions are supported for automated patching. For full details, please consult Bitdefender's supported Linux list.
- **Ransomware Mitigation** – Real-time detection and automatic rollback of encrypted files.

SELLING BITDEFENDER: KEY SELLING POINTS & TARGET AUDIENCE

Who to Target When Selling Bitdefender?

Bidefender is ideal for:

- **MSPs & IT Service Providers** – Providing fully managed cybersecurity solutions.
- **SMBs & Enterprises** – Businesses requiring scalable & AI-driven security.
- **All Industries** – Compliance-focused industries needing high-level threat protection.
- **Manufacturing & Retail** – Industries vulnerable to ransomware & supply chain attacks.
- **Remote & Hybrid Workforces** – Companies looking to secure endpoints beyond the corporate perimeter.

Key Selling Points for Resellers

- **Multi-Layered Protection** – AI-powered security against malware, ransomware, and zero-day threats.
- **MSP-Friendly Security** – GravityZone platform provides centralized management with multi-tenancy support.
- **Low Resource Consumption** – Bitdefender is lightweight, ensuring minimal performance impact.
- **Strongest Protection, Lowest False Positives** – Regularly ranked #1 by independent testing labs.
- **Seamless Integration** – Works with RMM/PSA platforms like ConnectWise, Autotask, and Kaseya.
- **Ransomware Remediation** – Built-in protection with automated rollback and incident response.
- **Easy Deployment & Automation** – Seamless deployment with automated policy enforcement.

How to get Started

- **Partner Benefits** – Access to exclusive pricing, marketing materials, and technical training.
- **Sales & Technical Support** – Dedicated team at Tech Wise Solutions for onboarding and pre-sales assistance as well as Tier 1 Technical Support
- **Training & Certifications** – Webinars, technical certifications, and sales training for partners.
- **Trial & Demo Options** – Offer free trials to prospects and clients to showcase Bitdefender's strength.

BITDEFENDER: EXPANDED ENTERPRISE SERVICES

Key New Features:

- **External Attack Surface Management (EASM)** – Provides visibility into exposed assets, misconfigurations, and shadow IT.
- **Compliance Advisory Services** – Hands-on expert guidance to align with GDPR, POPIA, ISO 27OO1, HIPAA, and PCI DSS.
- **Penetration Testing & Offensive Services** – Red-team assessments to simulate real-world attacker scenarios.
- **PHASR (Proactive Hardening & Attack Surface Reduction)** – Combines proactive hardening, AI-driven detection, and accelerated incident response.

Bitdefender Advanced Services is ideal for:

- **Large Enterprises & Corporates** – Requiring constant visibility of external attack surfaces and compliance adherence.
- **Financial & Banking Sector** – Meeting strict compliance obligations and defending against advanced fraud and nation-state attacks.
- **Healthcare & Insurance** – Protecting sensitive patient data and achieving regulatory standards.
- **Government & Public Sector** – Strengthening national infrastructure against sophisticated threats.
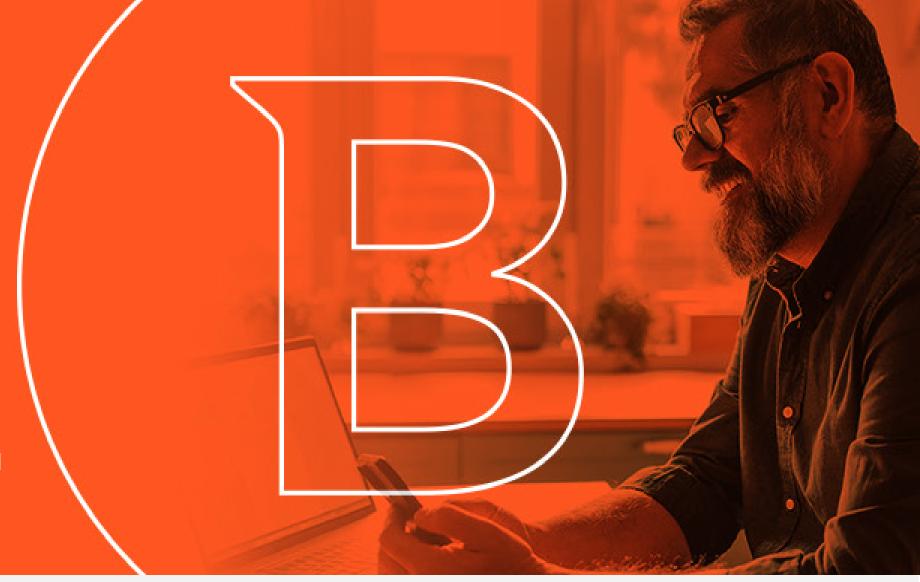- **MSPs** – Expanding service portfolios with offensive security and compliance solutions.

Key Selling Points for Resellers:

- **Proactive Defence** – Moves clients beyond traditional detection into proactive risk reduction.
- **Compliance Confidence** – Advisory services simplify achieving and maintaining regulatory requirements.
- **Enterprise-Grade Offensive Security** – Pen-testing and red teaming identify gaps before attackers do.
- **Rapid Response** – PHASR delivers proactive threat hunting and real-time response to advanced attacks.
- **High-Value Up-sell Opportunities** – Strong revenue potential for resellers targeting enterprise and regulated industries.

Bitdefender®

CONSUMER SOLUTIONS | Experts' Choice In Cybersecurity

Bitdefender is a global leader in cyber security, offering cutting-edge consumer security solutions designed to protect individuals from evolving threats. With a strong reputation for innovation and effectiveness, Bitdefender delivers advanced antivirus, privacy protection, and identity security across multiple platforms.

Key Products & Features:

• **Bitdefender Total Security (3/5 Devices)**
- Multi-platform protection (Windows, macOS, Android, iOS).
- Real-time threat defense & advanced ransomware protection.
- VPN for private browsing (200MB/day per device).
- Parental controls & device optimization.

• **Bitdefender Internet Security (1/2/3/5 Devices) (Windows-focused solution)**
- Real-time protection & firewall.
- Secure online banking with SafePay.
- Anti-tracking & webcam/microphone protection.

• **Bitdefender Antivirus Plus (1/2/3/5 Devices) (Lightweight but powerful for Windows users)**
- Essential malware protection with minimal system impact.
- Web attack prevention & phishing protection.
- Advanced ransomware defense.

• **Bitdefender Small Office Security (5/10/20 Devices) (For businesses & professionals)**
- Comprehensive protection for small businesses.
- Covers multiple endpoints (PCs, Macs, mobiles, and servers).
- Cloud-based security for easy management.

• **Bitdefender Family Pack (15 Devices) (Ideal for families with multiple devices)**
- Protection for up to 15 devices.
- Includes all features of Total Security.
- Centralized parental controls.

• **Bitdefender Antivirus for Mac (1/3 Devices) (Optimized for macOS users)**
- Real-time Mac protection with minimal performance impact.
- Time Machine Protection against ransomware.
- Adware blocking & browser security.

• **Bitdefender Mobile Security (iOS & Android) (Mobile-specific security solution)**
- On-demand & real-time scanning for mobile threats.
- Anti-theft features (remote lock, wipe, locate).
- Web protection to block malicious websites.

• **Bitdefender Premium VPN (5/10 Devices) (Advanced privacy protection)**
- Unlimited VPN traffic for secure browsing.
- No-log policy & encrypted connections.
- Prevents ISP tracking and geo-blocking.

• **Bitdefender Password Manager (Secure password storage & autofill)**
- Stores & encrypts passwords securely.
- Auto-fills credentials for seamless login.
- Multi-device synchronization.

SELLING BITDEFENDER: KEY SELLING POINTS & TARGET AUDIENCE

Who to Target When Selling Bitdefender?

Bidefender Consumer Solutions are ideal for:

- **Individuals & Families** – Easy-to-use, all-in-one protection across multiple devices.
- **Remote Workers & Professionals** – Strong cyber security for home offices.
- **Students** – Lightweight security with minimal impact on system performance.
- **Small Businesses** – Affordable security for company-owned or personal devices.

Why Choose Bidefender Consumer Solutions?

- **Award-winning detection.**
- **Low resource usage (doesn't slow down devices).**
- **Comprehensive cyber security at an affordable price.**

Key Selling Points for Resellers

- **Trusted Brand with Global Recognition**
    - Over 20 years of cybersecurity leadership.
    - Used by 500+ million users worldwide.
- **Best-in-Class Protection**
    - Consistently ranked #1 in independent tests (AV-Comparatives, AV-TEST).
    - Advanced AI-powered threat detection.
- **Easy Deployment & Management**
    - Simple activation and renewal process.
    - Bitdefender Central dashboard for device management.
- **Multi-Platform & Scalable Solutions**
    - Protection for Windows, macOS, iOS, and Android.
    - Solutions suitable for families, individuals, and businesses.
- **Added Value with Privacy & VPN Features**
    - Secure online banking with SafePay.
    - Anti-tracking & identity theft protection.
    - VPN for anonymous browsing.

ZECURION

Zecurion is a leading provider of **Data Loss Prevention (DLP)** and **Insider Threat Protection** solutions, helping businesses secure sensitive data, prevent data leaks, and mitigate insider risks. With advanced AI-powered analytics, user behaviour monitoring, and compliance-ready solutions, Zecurion ensures businesses stay protected against internal and external threats.

Key Products & Features:

- **Zecurion Data Loss Prevention (DLP)** – Protects sensitive data from leaks across endpoints, email, cloud storage, and USB devices.
- **Zecurion Insider Threat Protection** – Monitors user activity, detects anomalous behavior, and prevents insider-driven data breaches.
- **Zecurion Privileged Access Management (PAM)** – Controls and audits high-risk user activities, preventing unauthorized access.
- **Zecurion DCAP: Protection From Within** – Provides comprehensive Data-Centric Audit and Protection (DCAP) to safeguard sensitive information, monitor data access, and prevent insider threats within enterprise environments
- **AI-Driven Behavior Analytics** – Identifies suspicious activity and flags potential security risks before data breaches occur.

- **On-Premise Deployment with Cloud Deployment on Request** – Designed primarily for on-premise environments, with cloud deployment available upon request using partner- or customer-owned cloud infrastructure to meet specific security and compliance needs.
- **Regulatory Compliance Support** – Helps businesses comply with GDPR, POPIA, HIPAA, ISO 27001, and other security standards.

SELLING ZECURION: KEY SELLING POINTS & TARGET AUDIENCE

Who to Target When Selling Zecurion?

Zecurion is ideal for:

- **Enterprises & Large Corporations** – Managing sensitive data with strict security requirements.
- **Financial & Banking Sector** – Preventing fraud & securing financial transactions.
- **Healthcare & Insurance** – Protecting patient records & medical data from leaks.
- **Government & Public Sector** – Ensuring confidentiality & regulatory compliance.
- **Legal & Professional Services** – Securing intellectual property & client information.
- **Remote Workforces** – Monitoring user activity & preventing unauthorized access.

Key Selling Points for Resellers

- **Comprehensive DLP & Insider Threat Protection** – Prevents data leaks across email, web, cloud, and removable media.
- **AI-Powered Threat Detection** – Uses machine learning to identify insider threats before breaches occur.
- **Easy Deployment & Scalability** – Cloud or on-premise solutions to fit any business size.
- **Advanced User BehaviorBehaviour Analytics** – Detects anomalies and policy violations in real time.
- **Strong Compliance & Audit Tools** – Supports GDPR, POPIA, and ISO 27001 compliance with detailed reporting.
- **Multi-Layered Security** – Combines endpoint security, access control, and data encryption for full protection.
- **Seamless Integration** – Works with existing security infrastructures without disruption.

How to get Started

- **Partner Benefits** – Access to exclusive pricing, marketing materials, and technical training.
- **Sales & Technical Support** – Dedicated team at Tech Wise Solutions for onboarding, Tier 1 Technical Support & end customer support.
- **Trial & Demo Options** – Offer demos to prospects to showcase Zecurion's data protection capabilities.

SENDMARC

Sendmarc is a leader in email security and domain authentication, helping businesses protect their brand and customers from phishing, email spoofing, and impersonation attacks. By implementing DMARC, SPF, and DKIM, Sendmarc ensures that only legitimate emails are delivered, reducing fraud and strengthening email deliverability.

Key Products & Features:

- **DMARC, SPF & DKIM Implementation** – Prevents email spoofing and ensures email authenticity.
- **Brand Protection** – Stops cybercriminals from impersonating your domain to defraud customers and employees.
- **Improved Email Deliverability** – Ensures emails reach inboxes instead of being marked as spam or phishing attempts.
- **Real-Time Reporting & Analytics** – Gain full visibility into who is sending emails on your domain's behalf.
- **AI-Powered Threat Intelligence** – Detects and blocks suspicious email activity before attacks happen.

- **Automated Compliance Management** – Helps meet GDPR, POPIA, and ISO 27001 email security standards.
- **MSP-Friendly Dashboard** – Multi-tenant management for monitoring multiple clients' email security settings.
- **Phishing & Spoofing Prevention** – Stops fraudulent emails from reaching your employees, partners, or customers.

SELLING SENDMARC: KEY SELLING POINTS & TARGET AUDIENCE

Who to Target When Selling Sendmarc?

Sendmarc is ideal for:

- **Enterprises & Corporations** – Preventing email fraud & protecting brand reputation.
- **Financial & Banking Sector** – Stopping phishing attacks targeting customers & executives.
- **E-commerce & Retail** – Ensuring customers only receive emails from legitimate sources.
- **Healthcare & Insurance** – Securing patient & policyholder communication against email threats.
- **Government & Public Sector** – Preventing impersonation attacks on public service emails.
- **Legal & Professional Services** – Protecting sensitive communications from phishing scams.

Key Selling Points for Resellers

- **DMARC Made Simple** – Sendmarc automates DMARC, SPF, and DKIM implementation, making email security easy for MSPs & businesses.
- **Brand & Customer Protection** – Prevents impersonation and phishing scams that damage trust and credibility.
- **Improved Email Deliverability** – Ensures that legitimate emails reach inboxes, increasing engagement and avoiding spam filters.
- **Powerful Analytics & Reporting** – Provides clear insights into email traffic and security threats.
- **Multi-Tenant Management for MSPs** – Allows resellers to monitor multiple client domains from a single dashboard.
- **Strong Compliance & Audit Tools** – Ensures compliance with data security regulations (GDPR, POPIA, ISO 27001).
- **Quick Deployment & Automation** – Fully automated onboarding, with minimal technical expertise required.

How to get Started

- **Partner Benefits** – Gain access to exclusive pricing, marketing materials, and pre-sales support.
- **Sales & Technical Support** – Dedicated Tech Wise Solutions team for onboarding & client support.
- **Training & Certifications** – Webinars, technical certifications, and sales training for partners .
- **Trial & Demo Options** – Offer free trials to showcase Sendmarc's impact on email security & deliverability.

Trustwave®

Trustwave is a global leader in **managed security services, threat intelligence, and compliance solutions**, helping businesses detect, respond to, and prevent cyber threats. With AI-driven threat detection, vulnerability management, penetration testing, and email security, Trustwave empowers MSPs and enterprises to strengthen their security posture.

Key Products & Features:

- **Trustwave Managed Detection & Response (MDR)** – 24/7 threat monitoring, detection, and rapid response to cyberattacks.
- **Trustwave MailMarshal** – A powerful email security gateway that provides anti-phishing, anti-malware, content filtering, and data leak prevention (DLP) to protect businesses from email-based threats.
- **Trustwave Advanced Email Security** – AI-driven anti-spam, anti-malware, and phishing protection for Microsoft 365 and Google Workspace.
- **Trustwave Vulnerability Management** – Automated vulnerability scanning and risk assessments for continuous security improvement.
- **Trustwave Database Security** – Protects sensitive business data from unauthorized access and insider threats.

- **Trustwave Network Security** – Intrusion prevention, web filtering, and managed firewall services to safeguard infrastructure.
- **Trustwave Penetration Testing** – Offensive security assessments to uncover vulnerabilities before attackers do.
- **Trustwave Compliance & Risk Services** – Ensures businesses meet PCI DSS, GDPR, POPIA, ISO 27001, and other compliance standards.
- **AI-Powered Threat Intelligence** – Real-time threat analysis to detect and mitigate advanced cyber risks.

SELLING TRUSTWAVE: KEY SELLING POINTS & TARGET AUDIENCE

Who to Target When Selling Trustwave?

Trustwave is ideal for:

- **MSPs & IT Security Providers** – Offering managed cybersecurity services & email security solutions.
- **Enterprises & Large Corporations** – Businesses requiring 24/7 threat monitoring & response.
- **Financial & Banking Sector** – Protecting customer transactions & sensitive data.
- **Healthcare & Insurance** – Securing patient & policyholder information from cyber threats.
- **Retail & E-Commerce** – Preventing data breaches & fraud in payment processing.
- **Legal & Professional Services** – Ensuring confidentiality & compliance with security laws.
- **Government & Public Sector** – Protecting against nation-state cyber threats & insider risks.

Key Selling Points for Resellers

- **Comprehensive Cybersecurity Solutions** – Threat detection, email security, vulnerability management, and penetration testing in one portfolio.
- **MSP-Friendly Security Services** – Fully managed solutions with multi-tenant capabilities for resellers.
- **Industry-Leading Email Security with MailMarshal** – AI-driven filtering, encryption, and data leak prevention protect against email-borne threats.
- **Scalability & Easy Deployment** – Works for SMBs to large enterprises, with cloud-based and on-prem options.
- **Strong Compliance Support** – Ensures clients meet GDPR, PCI DSS, POPIA, and ISO 27001 requirements.
- **Seamless Integration** – Works with Microsoft 365, Google Workspace, and leading security ecosystems.
- **Threat Intelligence & AI-Powered Protection** – Proactive security that stops threats before they reach networks and endpoints.

How to get Started

- **Partner Benefits** – Access to exclusive pricing, marketing materials, and technical training.
- **Sales & Technical Support** – Dedicated Tech Wise Solutions team for onboarding & customer support.
- **Trial & Demo Options** – Offer free trials of Trustwave MDR, MailMarshal, and vulnerability management to demonstrate their value.

digi GUARD BUSINESS

DigiGuard, powered by Digimune, delivers advanced Digital Risk Protection (DRP) solutions for both consumers and businesses. It monitors online identities, social profiles, and digital assets, providing proactive alerts and protection against fraud, impersonation, and data misuse.

Key Products & Features:

- **Brand & Domain Monitoring** – Detects impersonation of business brands, executives, and assets.
- **Executive Protection** – Monitors online presence and identity theft risks for key leadership.
- **Dark Web Surveillance** – Identifies stolen credentials, leaks, or exposed company data.
- **Social Media Threat Intelligence** – Detects fake accounts, scams, and reputational risks targeting businesses.
- **Regulatory Support** – Helps businesses strengthen compliance posture by identifying and mitigating digital exposure.

Digiguard Business is ideal for:

- **SMBs & Enterprises** – Protecting employees, brands, and sensitive company data.
- **Financial Institutions** – Monitoring for fraud, phishing, and impersonation attacks.
- **Professional Services & Law Firms** – Ensuring brand reputation and client trust.
- **Educational Institutions** – Safeguarding student and staff digital presence.

Key Selling Points for Resellers:

- Expands MSP offering with Digital Risk Protection as a Service.
- Differentiator for resellers targeting compliance-heavy industries.
- Proactive prevention of fraud, impersonation, and data breaches.
- High-value B2B subscription opportunities.

digi GUARD CONSUMER

DigiGuard, powered by Digimune, delivers advanced Digital Risk Protection (DRP) solutions for both consumers and businesses. It monitors online identities, social profiles, and digital assets, providing proactive alerts and protection against fraud, impersonation, and data misuse.

Key Products & Features:

- **Identity Protection** – Monitors personal details across the dark web and alerts users if their information is compromised.
- **Social Media Monitoring** – Detects account takeovers, impersonation, and harmful activity across major platforms.
- **Parental Oversight Tools** – Helps parents safeguard children by flagging risky content, cyberbullying, or exposure to threats.
- **Fraud & Scam Prevention** – Blocks phishing attempts, fraudulent websites, and suspicious online transactions.
- **Privacy & Data Control** – Ensures users maintain control of personal data and digital identity.

Digiguard Consumer is ideal for:

- **Families & Home Users** – Protecting children, photos, accounts, and digital lives.
- **Freelancers & Professionals** – Safeguarding personal brands, finances, and online reputations.
- **Students & Young Adults** – Preventing social media risks and identity theft.

Key Selling Points for Resellers:

- Comprehensive protection beyond traditional antivirus.
- Recurring subscription model for steady reseller revenue.
- Easy-to-deploy, user-friendly interface with ongoing monitoring.
- Growing demand for identity & social protection solutions.

TECH WISE SOLUTIONS VENDOR CHEAT SHEET

INDUSTRY	PRIMARY SECURITY CONCERNS	RECOMMENDED VENDORS & STRENGTHS
Financial Services	Data breaches, phishing, compliance (PCI DSS, GDPR, etc.)	**Acronis** (Backup & Recovery), **Bitdefender** (Endpoint Security), **Trustwave** (SOC & Compliance), **Sendmarc** (Email Security), **Zecurion** (DLP & Insider Threat Protection).
Healthcare	Patient data security (HIPAA), ransomware threats, insider leaks.	**Acronis** (Data Protection & Disaster Recovery), **Bitdefender** (Advanced Threat Protection), **Zecurion** (DLP & Insider Threat Prevention).
Retail & E-Commerce	Payment security, fraud prevention, customer data protection.	**Trustwave** (PCI DSS & SOC Services), **Bitdefender** (Endpoint & Network Security), **Acronis** (Backup & Ransomware Protection).
Government	Nation-state cyber threats, phishing, compliance.	**Bitdefender** (Endpoint & Zero Trust Security), **Sendmarc** (DMARC & Email Authentication), **Trustwave** (SOC & Threat Intelligence).
Legal	Document confidentiality, insider threats, email fraud.	**Zecurion** (DLP & Insider Threat Monitoring), **Sendmarc** (Email Security & Anti-Spoofing), **Acronis** (Backup & Recovery).
Education	Ransomware, student data protection, endpoint security.	**Acronis** (Backup & Disaster Recovery), **Bitdefender** (Endpoint Security & Ransomware Defense).
SMBs	General cybersecurity, phishing protection, ransomware threats.	**Acronis** (Data Backup & Recovery), **Bitdefender** (AI-driven Malware Protection), **Sendmarc** (Email Security & Spoofing Prevention).

PARTNER PROGRAMS:

- **Marketing Support** – Ready-to-use campaign templates, co-branding options, and digital assets.
- **Training & Certifications** – Webinars, technical certifications, and sales training for partners .
- **Pre-sales & Post-sales Support** – Technical assistance, deployment guidance, and ongoing customer success management.

SALES & MARKETING TOOLS:

- **Sales Pitch Templates** – Quick, effective sales messaging for each product.
- **Use Cases & Case Studies** – Real-world success stories for different industries.
- **Comparison Charts** – How these solutions stack up against competitors.
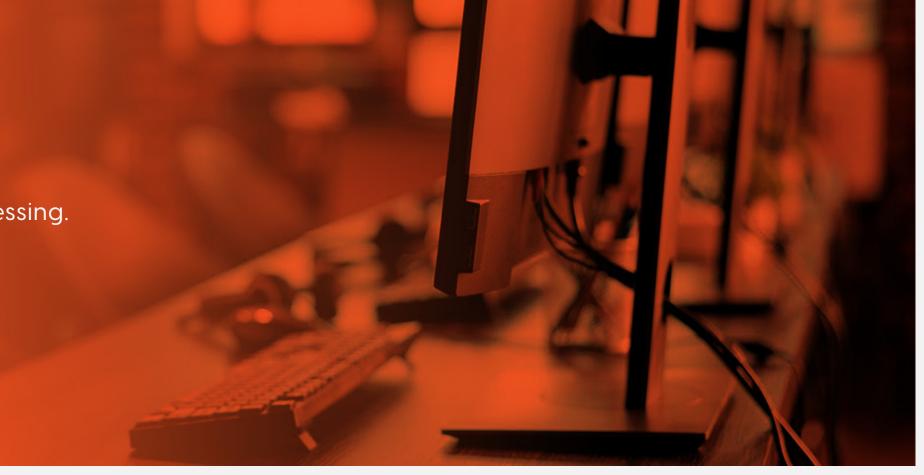
SALES & SUPPORT:

Orders & Processing
To place an order, contact the Tech Wise Solutions team or Account Manager for quotes and seamless order processing.

Support
Email Ticket System: Submit support requests for prompt resolution.

Direct Call: Speak with our support team for immediate assistance.

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